

Flexible.
Fully Accredited.
Online.

### Focused on Your Career

Our online Master of Business

Administration (MBA) and Master
of Science in Management (MSM)
programs are designed to help
you pivot your career or advance
your current position—wherever
you are in the world. Gain practical
knowledge you can use right away
as you develop your leadership and
management skills, and develop your
professional expertise by completing
a concentration that supports your
career goals.





### Master of Business Administration

This flexible, fully online program is especially geared for managers in business, government, and nonprofit organizations with ambitions to work in C-Suite jobs such as chief executive officer, chief financial officer, and chief information officer, or in other executive and director-level roles such as vice president of human resources or director of digital marketing.

#### **CONCENTRATIONS AVAILABLE IN:**

- **→ FINANCE AND ACCOUNTING**
- → CANNABIS CONTROL
- → HEALTH CARE MANAGEMENT
- **→ HUMAN RESOURCE MANAGEMENT**
- → LEADERSHIP
- → MARKETING
- → NO CONCENTRATION



33 credit hours\*

\* With the option to add a second or third concentration (9 credits per concentration)



No GMAT required



Transfer up to 15 credits

### Master of Business Administration

### WHAT YOU'LL LEARN

- Learn how to shape organizational culture, resolve conflict, and communicate to diverse audiences.
- Apply business analysis techniques to solve problems and make strategic, management-level decisions.
- Polish your leadership skills, gaining new insight into ethical obligations and social responsibility.
- Develop entrepreneurial solutions for innovation that benefit the economy and community.
- Use research and management theories for strategic profit planning, even in times of economic recession.

### WHAT YOU CAN DO

- ▶ MBA holders earn an average salary of \$85,000 per year (Source: payscale.com)
- ▶ Top jobs for MBA holders include financial analyst, marketing manager, and chief financial officer (Source: payscale.com)
- ▶ Nearly 40% of Fortune 500 CEOs have an MBA on their resume (Source: Fortune)



"Excelsior College has changed my life in many different ways. At the personal level, I feel that I have been able to accomplish a milestone, something that I can share with others and to be an inspiration for others. On the professional level, I have positioned myself where I can say to an employer, these are my skills, this is what I bring to my position, and now I'm in that position because of that degree."

#### **ROSA PENA-ROBERTS**

Master of Business Administration, 2014

# Master of Science in Management

The Master of Science in Management program equips you with useful knowledge and skills in managerial practice that you can use in your current job as you move through the program. Courses cover subjects that managers must master to successfully guide direct reports and develop employees, oversee projects, handle financial accounting, manage organizational change, and communicate clearly with people at all levels of an organization.

#### **CONCENTRATIONS AVAILABLE IN:**

- → GENERAL BUSINESS MANAGEMENT
- → HUMAN RESOURCE MANAGEMENT
- → ORGANIZATIONAL LEADERSHIP



30 credit hours



No GMAT or GRE required



Transfer up to 15 credits

# Master of Science in Management

### WHAT YOU'LL LEARN

- Evaluate strategies to develop and manage teams.
- Apply project management tools and techniques in a business environment.
- Generate solutions to business problems using the latest technologies.
- Integrate the theory and practice of strategic analysis to update skills and continuously improve.

### WHAT YOU CAN DO

- Among top business career segments, professionals with a master's degree earned
   48 percent more per year than those without one (Source: BLS)
- ▶ Median salary for management analysts is \$81,320 (Source: BLS)
- MSM holders can be found in careers as diverse as project management, human resources, and business development (Source: antioch.edu)



"The master's program is fast-paced. It is challenging. It doesn't hold back. My education has helped me do my job better and create opportunities for myself that I may not have considered previously."

### **ALISON NOONE**

Master of Business Administration, 2018



### QUESTIONS?

Contact Admissions
888.647.2388
gradadmissions@excelsior.edu

